

Management Ware / BuiltinTEXT™ Ad Matching System - Spec. Sheet

BuiltinTEXT - Text Only



Title : 45 characters
Description : 130 characters
Display URL : 60 characters

BuiltinTEXT Vertical Image & Text



Title : 45 characters - Description : 130 characters
Display URL : 60 characters
Image File types : JPG, GIF, PNG
Image dimensions : 60x120 - Max file size : 12 KB

BuiltinTEXT Horizontal Image & Text



Title : 45 characters - Description : 130 characters
Display URL : 60 characters - Image File types : JPG, GIF, PNG
Image dimensions : 60x120 - Max file size : 12 KB

BuiltinTEXT Billboard Fixed



Title : 45 characters - Description : 130 characters
Display URL : 60 characters
Image File types : JPG, GIF, PNG
Image dimensions : 234x60 - Max file size : 25 KB

BuiltinTEXT Billboard Flash



Title : 45 characters - Description : 130 characters
Display URL : 60 characters
Image File types : JPG, GIF, PNG
Image dimensions : 234x60 - Max file size : 25 KB

BuiltinTEXT Billboard Full Flash



Title : 45 characters - Description : 130 characters
Display URL : 60 characters
Image File types : JPG, GIF, PNG
Image dimensions : 234x60 - Max file size : 25 KB

Management Ware / BuiltinTEXT™ Ad Matching System - Spec. Sheet

BuiltinTEXT Billboard Maxi



Title : 45 characters
Description : 130 characters
Display URL : 60 characters
Image File types : JPG, GIF, PNG
Image dimensions : 234x60
Max file size : 25 KB

BuiltinTEXT Brandbox Image 1



Title : 45 characters
Description : 130 characters
Display URL : 60 characters
Image File types : JPG, GIF, PNG
Image dimensions : 125x125 Max file size : 20KB

BuiltinTEXT: Brandbox Flash 1



Title : 45 characters
Description : 130 characters
Display URL : 60 characters
Image File types : JPG, GIF, PNG
Image dimensions : 125x125 Max file size : 20KB

BuiltinTEXT Brandbox Image 2



Title : 45 characters Description : 130 characters
Display URL : 60 characters
Image File type : JPG, GIF, PNG
Image dimensions : 180x125 - Max file size : 20KB

BuiltinTEXT Brandbox Flash 2



Title : 45 characters Description : 130 characters
Display URL : 60 characters
Image File type : JPG, GIF, PNG
Image dimensions : 180x125 - Max file size : 25KB

BuiltinTEXT Maximus Standard



Image File type : SWF, JPG, GIF
Image dimensions : 250x250
Max file size : 30KB

Management Ware / BuiltinTEXT™ Ad Matching System - Spec. Sheet

BuiltinTEXT Maximus



Image File types : SWF, JPG, GIF
Image dimensions : 300x250
Max file size : 30KB

BuiltinTEXT Video Standard



Image File types : SWF, FLV, GIF
Image area : 250x250 px
Max file size : 1MB

BuiltinTEXT Video



Image File types : SWF, FLV, GIF
Image area: 300x250 px
Max file size : 1MB